

# PRIVACY POLICY

## Overview

Protecting your privacy is a serious matter to us. We know it can be of great concern to visitors to our Web Site and the people we introduce. SPIES / EspeciallySelective.com makes every effort to ensure your personal information is always protected. It is a critical part of our services. We are committed to providing all visitors to our Web Site, current and future Clientele, Available List Membership and others headhunted for personal introductions with a high degree of security.

We value your trust.

Here is a breakdown of our Privacy Policy and the information we collect and how that information may be used and how your privacy is protected. If you have any questions about our privacy practices, please refer to the end of this Privacy Policy for information on how to contact us.

## Your status as a Client or Member is kept Confidential

If asked directly by individuals or the media whether you are a Client, we will not release that information without your permission. When making introductions, your status as a Client or Available List Membership is only revealed to people you express an interest in dating, not to those you decline.

## Our Web Site gives you online security: [https:](https://)

We use SSL encryption in the transmission of your sensitive personal information between your system and ours.

## Protection of information in making introductions

The questions we ask are with the intent to help us get to know you and to find someone especially for you. When being introduced, your last name, place of employment and address are not revealed. You will have plenty of information to make your decision. It is up to the both of you to decide when to reveal this information to each other.

## Protection of sensitive information

The better we know you, the closer we come to finding and introducing you to your soulmate. The information you share is private and will only be shared to the extent necessary to make an introduction.

## High profile clientele identities are protected

SPIES' personalized service, confidentiality and selection invites referrals to and from often very accomplished men and women. They often don't want to be

identified with a dating service in the media. Overwhelmingly, most would *never* agree to have their most private information aired on a reality dating show or to have photos posted on a personals Web Site.

### **Income is not released**

Individual incomes are not released. We can match for education and share what profession or position someone may hold. We are not millionaire matchmakers looking for girls who want to date a millionaire. We are protective of our Clientele, their companies and assets. We are looking to introduce soulmates, partners, true loves.

### **Testimonials**

SPIES' has built a solid reputation for excellent matchmaking, introducing hundreds of successful relationships and marriages since 1994. We are thankful for the testimonials we receive and the opportunity to change the lives forever of those who write them! Names may be used in Web Site testimonials and news articles and interviews with permission. We've found names aren't typically what drive someone to hire us. It is more the service they received. Original testimonial letters are welcomed and kept on file.

### **Confidentially refer a friend**

We value your personal referrals. Most referrals call to inquire about our services based on the recommendation of someone they trust. If you know someone incredible, you know they are looking for a relationship and you think they could benefit from our service but would like to keep your role in referring them private, it will be kept private. It's an interesting first phone call when we try to explain to a secretary we can't reveal why we're calling or who referred us. But it does get their curiosity and we do get the call back.

### **Comfort level with matchmaking services is at an all-time high**

A proven track record, tenacity and extensive community involvement by SPIES and its founder, Roseann Higgins have helped SPIES become the trusted matchmaking service for Especially Selective Single Professionals in Phoenix, Scottsdale and many cities within a two-hour flying radius: San Francisco, San Jose, Denver, Aspen, Los Angeles, Del Mar/La Jolla and San Diego, with others flying in from as far away as Seattle, Chicago and New York.

### **[EspeciallySelective.com/Blog](http://EspeciallySelective.com/Blog)**

The Blog is intended to provide answers and resources to help visitors understand how our services work, give dating advice and recommend places and resources

### **Information we gather from you**

## Personal Information

You can visit the [EspeciallySelective.com](http://EspeciallySelective.com) site to read and learn about our services without telling us who you are and without revealing any personally identifiable information. The personal information we collect from you is used only for purposes consistent with your request or agreement.

The ways in which you may explicitly and intentionally provide us with and consent to our collection of certain personal information include:

- **Email Request for Information** - We use links throughout our site to provide you with the opportunity to contact us via email to ask questions, request information and provide comments and suggestions. You may also request the opportunity to have us contact you personally to provide additional information about our services. To do so, we may request additional personal information from you, such as your name and telephone number, to help us provide a customized response and fulfill your request.
- **Share this Site with a Friend** – This link provides you with the opportunity to easily email a friend about our services. A click of a button and you're done. The subject line is automatically filled in and can be changed: Found this matchmaker Roseann Higgins with a company called SPIES in Phoenix. Looks like the real thing. What do you think [www.especiallyselective.com](http://www.especiallyselective.com) (602) 241-1800.
- **Contact Us Form** – We request your name, telephone number and/or email address in order to communicate with you. For a detailed listing of the optional personal information requested, please refer to the Contact Us page. Information you share about your friends will also be held in the strictest confidentiality.
- **Volunteering or submitting a community service project** – You may submit your project idea for consideration and/or volunteer. Additional information is on the Volunteer page. Your email address and charity information is confidential. It will only be shared in the interest of good. No singles' agencies, please. As stated, all other volunteers are welcome. You do not need to be single to volunteer.
- **Blog comments** – Your comments, support and questions are welcome. Comments are moderated. Remember that the blog is a public area on the [EspeciallySelective.com](http://EspeciallySelective.com) Web Site. Any information posted can be viewed by other visitors. You should not post personal information in these areas you wouldn't want a stranger to read. You may want to keep identities confidential. This is a place of support, growth, romance and maybe even fun. A specific policy with more guidance to help you will be forthcoming as the blog evolves.
- **Blog subscriptions – Right to “opt in” and “opt out” and change email address** - Soon you will be able to choose to subscribe to our blog posts. If you are a subscriber and would like to change your communication preferences, we will provide you with information on how

to do so on the blog. If you receive an email, you may opt out anytime by following the opt-out instructions provided in the email you receive.

- **Updating your hardcopy file** – You may send us new or updated photos and information at any time. For example, change of address, appearance, activities, religion and interests. Change of marital status must be immediately submitted in writing.

## Links to other Web Sites

This site includes links to other Web Site, mainly on the blog. These sites are not under our control and do not come under our Privacy Policy. They may place their own cookies on your computer. This practice is standard on the Web and we do not control cookies placed on your computer by third parties whose advertising or links appear on our site. Visitors should consult their sites' privacy notices for information submitted to or collected by those third parties.

## Statistical information about your visit

When you visit our site, our servers may automatically collect statistics about your visit through cookies. This information does not identify you personally, but rather identifies information about a visit to our site. We may monitor statistics such as how many people visit our site, the user's IP address, which pages people visit, the Web Site that referred you to us and which browsers people use. We use these statistics about your visit to help us improve the performance of our Web Site and the usefulness of customer visits.

## Sending flowers

When asked an address to send flowers when dating someone new, floral shops are welcome to contact us personally if your date has not given you their address yet. We ask the flower shop whether they keep this address confidential before providing it.

## Information sharing for legal purposes

SPIES reserves the right to disclose any personally identifiable information or other information we collect through the EspeciallySelective.com Web Site or otherwise if we are required to do so by law or if we reasonably believe that the disclosure is necessary in order to (a) fulfill a government request; (b) conform with the requirements of law or to comply with legal process served on us; (c) protect or defend the legal rights or property of SPIES, the Web Site or (d) in an emergency to protect the health or safety of the users of the EspeciallySelective.com Web Site or the general public.

## Business transfer

EspeciallySelective.com / SPIES regards its databases and hardcopy customer information as a valuable asset. In the event that SPIES is acquired by one or

more third parties as a result of an acquisition, merger, sale, reorganization or liquidation, such databases and hardcopy customer information may be one of the transferred assets. In using the service, you consent to such transfer of your personal information.

### **Site and service intended for adults**

The EspeciallySelective.com Web Site is not intended for users under 18. We welcome referring your parents and adults 21 and over to us, with their permission. Most of the men and women we introduce are 25 and up.

### **Your acceptance of our Privacy Policy**

By using our Web Site, you are accepting the online practices described in this Privacy Policy. It's also meant to help you understand and feel secure with the privacy practices provided by our service.

### **Changes to this Privacy Policy**

We will post changes to this online statement and update the effective date at the bottom when this statement is updated.

### **How to contact us**

To contact us with a question, call us at (602) 241-1800 or email your inquiry to roseann (at) especiallyselective dot com.

Effective Date/Latest Update: July 29, 2011